## ROMANIAN GAME AVARDS

### 13/11/2024

Odeon Theatre, Bucharest



### **ABOUT RGA**

- The Romanian Game Awards Gala is organized by the Romanian Game Developers Association and will take place on November 13<sup>th</sup>.
- The Romanian Game Awards aims to acknowledge and celebrate the key achievements and products of the Romanian game development industry.
- The RGA gala takes place in Bucharest and awards companies, institutions and games with the most notable results throughout the year.





### LOCATION

Home to Romania's game development hub, **Bucharest** is a dynamic and energetic city, with an exciting nightlife. The awards gala will take place at Odeon Theater, one of the landmark cultural institutions in downtown Bucharest, in the most popular area of the city, the iconic "Calea Victoriei".



### EVENT AGENDA

Welcome Reception

Keynote Speech (Guest TBA)

Networking Break

Speeches & Announcements, by Host & Guests

Awards Categories, part 1

Entertainment Moment (Musical)

Awards Categories, part 2

Check the <u>website</u> for more details!



### AWARD CATEGORIES

Independent Studio Of The Year

Game Development Company Of The Year

Best Co-Development Project

Best Support Services Project

Best Marketing Campaign For A Game In Romania

Best Streamer Support For Romanian Games

Best Student / Game Jam Project

Best Social Change Game Project

Game Industry Star Supporter Award

Romanian Game Industry Legend Award

Best Upcoming Game

Romanian Game Of The Year

Check the <u>website</u> for more details!

### HOSTS & SPECIAL GUESTS



Catalin Butnariu **RGA** Founder

Awards Host



Octavian Palade Journalist & Content Creator **Co-Host** 

Other special guests to be announced

### JURY MEMBERS



Philomena Schwab Founder, Stray Fawn Publishing



**Nestor Forjan** Game Design Consultant, Consulting Dilettante



**Bobby Wertheim** Partner, Nocturne





Cristian Caileanu **Business Development** Raw Fury



Konrad Walkuski Scout **Different Tales** 



Julia Kenny Head of Content Strategy, Headup

More jury members to be announced

Des Gayle Executive Producer, **Radical Forge** 

## **SPONSORSHIP OPTIONS**

	Main Sponsor	Networking Sponsor	Reception Sponsor
	Main Partner of RGA Gala	Partner of RGA Networking Area	Partner of RG Welcome Recept
Sponsor moment on main stage	Yes (5-10 min)	Yes (3-5 min)	
Video ads during breaks (15 - 30 sec)	5 displays	3 displays	3 displays
Awards Tickets	8 Tickets	4 Tickets	4 Tickets
Logo on official spider	Yes	Yes	Yes
On-site branding	Main Stage	Networking Area	Reception Are
Message in newsletter	Yes	Yes	Yes
Merch / Gift for all guests (sponsor provided)	Optional		
Social media posts	5	3	3
Package availability	x1	x2	x1
	€ 15,000	€ 8,500	€ 7,500

\* Any category of the Romanian Game Awards can be sponsored, with the exception of "Industry Star Award" and "Romanian Industry Legend Award"

### Category n Sponsor Sponsor of Selected ίA Awards Category ption **Category Presenter** 1 display 2 Tickets Yes ea X5\* € 3,000

## **PREVIOUS EDITIONS**





Paul Friciu (Gameloft Romania)

Outstanding chievement For ne Romaniar the Devia lustry







### **ANNEX: THE GAMES INDUSTRY**

The Romanian game development industry employs about 7000 people and has generated a revenue of about €300M in 2022.

There are over 200 game dev studios in Romania today, ranging from indie studios with 2 people to industry giants with over 1000 people, such as EA, Ubisoft or Gameloft.

Video games are a leading entertainment sector, expected to reach a global value of over **\$207Bn** in 2026 (bigger than movies and music combined).



### **ANNEX: ABOUT RGDA**

The Romanian Game Awards gala is an event organized and managed by the Romanian Game Developers Association.

RGDA was founded in 2013 with the mission to develop and promote the game development industry in Romania.

Its members currently cover over 90% of the local game dev professionals.



PROMOTE the local games industry to the general public

Contribute to the development of EDUCATION towards this field

Develop a strong COMMUNITY of game developers in Romania

Take actions towards obtaining increasing GOVERNMENT SUPPORT for the industry

# **CONTACT US!**



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